

# City Summary Report on Hotel Use For Hurricanes Katrina and Rita

FEMA direct payment program for hotel rooms  
through Corporate Lodging Consultants (CLC).

*November 28, 2005*

The attached report lists the 100 cities nation-wide invoicing the most hotel rooms to CLC during the period of Nov. 10<sup>th</sup>–23<sup>rd</sup>, the most recent date for which invoicing information is available. Ranking order is based on the cumulative 14-day average of room nights billed per city. The top 100 cities invoicing CLC represent 75% of room nights billed to CLC during this period. The ranking order of this list will be influenced by invoices submitted by individual hotels. For example, a hotel in New Orleans submitted an invoice on Nov. 23<sup>rd</sup> for 6,075 individual room nights, which increased the number of room-nights reported for the nation-wide ranking of New Orleans. Further discussion of estimates of occupancy is presented below.

Estimates of hotel room occupancy as part of the FEMA Short-Term Lodging Program are based on invoice information provided to FEMA by Corporate Lodging Consultants, Inc. (CLC). CLC may receive invoices from thousands of Short-Term Lodging Program hotel participants on a daily, weekly, semi-monthly or longer term basis, depending on the discretion of an individual hotel. An invoice from an individual hotel may include room charges over any number of days, past and/or future. Therefore, although FEMA receives invoicing information from CLC on a regular basis, reports derived from these invoices may not equate to exact locations where evacuees are staying on a given day, and nuanced interpretation of daily changes in estimates may reflect trends in invoicing rather than trends in occupancy.

The estimate of occupancy in the hotel reports is presented as the "14-Day Average of Room Nights Billed," or "Rms\*". The 14-day average of room nights billed is NOT a literal count of hotel rooms in use under the program, but is an estimate and has been reported as such in all reports to date. The figures represented are an abstraction arrived at by a formula, as CLC possesses no mechanism to determine the number of rooms in use on a given night.

An example of a typical bill is a charge for a single room for 9 days, that is, 9 "room-nights." That bill may be for a room used for 9 days last month, or for last night and 8 additional days forward into the future. On a recent weekday, CLC was billed for a total of 103,526 room-nights. The next day CLC was billed for a total of 58,005 room nights. The difference between invoices on these two days is not necessarily indicative of fewer rooms used on the second day.

Our approach is to average these numbers over a 14-day period. "14-Day Average of Room-Nights Billed" is calculated according to the following formula: Add all room-nights billed over the previous 14 days, then divide by 14. The result gives us the best indication of recent hotel room billings, but not at all an actual count, of daily room use.

CITY	ST	Rms*
HOUSTON	TX	5,763
NEW ORLEANS	LA	3,818
ATLANTA	GA	1,726
BATON ROUGE	LA	1,721
DALLAS	TX	1,062
SAN ANTONIO	TX	1,061
LAFAYETTE	LA	920
LAS VEGAS	NV	818
ALEXANDRIA	LA	688
JACKSON	MS	655
ARLINGTON	TX	597
GALVESTON	TX	592
PANAMA CITY BEACH	FL	578
NORCROSS	GA	556
MEMPHIS	TN	547
AUSTIN	TX	537
DESTIN	FL	489
COLLEGE PARK	GA	481
PENSACOLA	FL	449
SHREVEPORT	LA	379
IRVING	TX	363
BIRMINGHAM	AL	362
ROBERT	LA	353
DECATUR	GA	346
MARIETTA	GA	339
FORT WALTON BEACH	FL	338
LAKE CHARLES	LA	328
DULUTH	GA	311
PASCAGOULA	MS	295
MOBILE	AL	294
GULF SHORES	AL	275
PORT ALLEN	LA	275
ADDISON	TX	268
TUCKER	GA	261
PINE BLUFF	AR	261
BEAUMONT	TX	254
NATCHEZ	MS	250
NEW IBERIA	LA	240
BOSSIER CITY	LA	235
MONROE	LA	212
PLANO	TX	201
JONESBORO	GA	196
METAIRIE	LA	194
STAFFORD	TX	187
DOUGLASVILLE	GA	181
MONTGOMERY	AL	180
BAYTOWN	TX	174
FORT WORTH	TX	171
PASADENA	TX	170
KENNESAW	GA	169

CITY	ST	Rms*
MOSS POINT	MS	168
TALLAHASSEE	FL	168
GRETNA	LA	161
OAKLAND	CA	159
ALPHARETTA	GA	157
GREENVILLE	MS	145
LITTLE ROCK	AR	139
KINDER	LA	138
SOUTHFIELD	MI	137
HUMBLE	TX	135
STONE MOUNTAIN	GA	134
VICKSBURG	MS	134
ABBEVILLE	LA	133
HUNTSVILLE	TX	132
MERIDIAN	MS	129
WEBSTER	TX	128
OPELOUSAS	LA	127
LONGVIEW	TX	126
PORT ARTHUR	TX	125
KENNER	LA	123
ORLANDO	FL	123
CHANNELVIEW	TX	121
TAMPA	FL	121
HAMMOND	LA	119
SAN FRANCISCO	CA	119
CHARLOTTE	NC	117
MARKSVILLE	LA	117
TYLER	TX	116
GRAND PRAIRIE	TX	116
SPRING	TX	116
TEXAS CITY	TX	114
NASHVILLE	TN	112
NORTH LITTLE ROCK	AR	105
ROUND ROCK	TX	104
HUNTSVILLE	AL	101
COLUMBUS	GA	101
JACKSONVILLE	FL	101
MARSHALL	TX	99
LOS ANGELES	CA	97
SEATAC	WA	95
ROBINSONVILLE	TN	94
TUPELO	MS	93
MCCOMB	MS	93
JAMAICA	NY	92
CORPUS CHRISTI	TX	92
COLLEGE STATION	TX	91
MORGAN CITY	LA	90
PORTLAND	OR	90
WEST MONROE	LA	87
LAFAYETTE	LA	85

\*Rms - 14-Day Room-Night Average through 11-23-05, summed by city.